



National 4-H History Preservation Program

October/November, 2014 Newsletter
Volume V Number IX

64 Years Ago – 4-H “Comes to the Rescue” of the United Nations



September 7, 1950 was a momentous day in the history of the United Nations and 4-H when 4-H Club members Mary Ann Long, 19, of Shelby, Virginia, and Charlotte Ingram, 15, of Ellendale, Delaware, presented a United Nations flag to President Harry Truman as Mrs. Eleanor Roosevelt looked on. (October 1950 edition of National 4-H News, Vol. XXVIII, No. 10)

The 1950s had barely begun when hopes for world peace were shattered. North Korea attacked South Korea on June 25, 1950. The decisive action taken by the United Nations aroused the interest and support of many Americans who had previously been unfamiliar with the fledgling world organization or who had felt it to be unworkable. Suddenly, communities wanted to fly the United Nations flag to observe the fifth Annual UN Day on October 24.

The National Citizen's Committee for United Nations Day was overwhelmed with requests for flags. Hampered by an inadequate supply and by authorization of only two flag manufacturers, the UN committee and Extension turned for help to the National Committee on Boys' and Girls' Work (later National 4-H Service Committee and National 4-H Council). Would the National Committee on Boys' and Girls' Club Work make available materials and patterns for sewing the UN flag? Would the Committee encourage women and girls to make and display the flag as an expression of hope for the world? The National Committee on Boys' and Girls' Club Work would, and it did.

The flag kits were available on September 1. And, by October 12, 35,000 orders had been received. The UN flag kits were priced at 50 cents each and contained two hot-iron transfer patterns of the complete design, a center design printed on blue cloth, and directions for making the 3 by 5 foot flag.

Eighty patriotic, civic, religious, farm and youth organizations sponsored this modern-day Betsy Ross project and two 4-H girls presented to President Truman the first 3 by 5 foot flag.

In its report on UN Day 1950, the National UN Citizens' Committee commended "... the extraordinary job of organization performed by the National Committee on Boys' and Girls' Club Work"... which produced and distributed the flag-making kit. All other work of the Committee had been postponed for six weeks to fill the orders that poured in at a peak rate of over orders per day. Read more about 4-H and the UN flag at http://4-HHistoryPreservation.com/History/UN_Flag/ .

If anyone has a UN flag made from one of those special kits from 1950 or an actual kit, please let us know at info@4-HHistoryPreservation.com .

4-H National Youth Science Day 2014



On October 8, more than 300 youth filled the concourse of the Verizon Center in Washington, DC, for 4-H National Youth Science Day (NYSD).

Each year, this National 4-H Week event gathers young people to solve a science and/or technology problem, or to display their STEM-related project work. This year, their challenge was an experiential simulation: to design and launch aerodynamic craft that could deliver a payload of food to victims of a natural disaster.

The *Rockets to the Rescue* experiment was designed by University of Arizona Cooperative Extension Service. More than 1,000 4-H NYSD events have been registered on the NYSD web site, including sites in all 50 states and Puerto Rico, Europe, Africa and Asia.

The national sponsors of 2014 4-H NYSD are Lockheed Martin, Hughes (HughesNet satellite internet) and John Deere. Other partners include Afterschool Alliance, Dow AgroSciences, NASA and NBC Learn.

1975 National 4-H Calendar Art Given to National 4-H Council



The newest calendar art painting in the National 4-H Collection features 4-H'ers in the very popular photography project.

Jim Kahler, founding member of the National 4-H History Preservation Leadership Team, recently presented to National 4-H Council an original painting produced for a National 4-H Calendar in 1975. Receiving the gift were Jennifer Sirangelo, Council President and CEO, and Paul Koehler, SVP and General Manager of the 4-H Conference Center. It is now one of 36 such paintings in the being preserved and displayed at the Center.

About two years ago the History Team was documenting and cataloging the original calendar art at the National 4-H Youth Conference Center. We know there are pieces that were produced but never given to the Center. As we were trying to

date some of the pieces Jim went online to see if he could find any information about one of the undated pieces. He related the following to National 4-H Heritage Club members* and 2014 Hall of Fame Laureates at a recent Council luncheon: "I came across this 4-H calendar painting for sale on e-bay; I shared it with the team, but no one had known about this particular piece. The sale price was quite high, so I continued to check it for months hoping the seller would lower the price. At one point, the painting disappeared from the web, and I thought perhaps it had been sold, but I continued to check the site just in case.

Before long it was back as an auction item at a much lower starting price. I again notified the team, and we discussed how we might be able to bid on it. In the end, I decided that this would be my opportunity to make a personal contribution to our cause, as others on the team had already made significant donations. I placed a bid just as the auction was closing and was successful – I was the only bidder! The art was painted for the 1975 4-H Calendar produced by Brown and Bigelow."

The artist is the well-known American illustrator, Mayo Olmstead, who also produced the art of Olympian Bruce Jenner that appeared on Wheaties boxes across America several years ago. Olmstead was hired by Brown and Bigelow Calendar and Advertising Company of St. Paul, Minnesota, to paint 4-H calendar art. The Council collection has two other undated calendar paintings done by him for Brown and Bigelow.

If you know of any old National 4-H Calendars or original art pieces, please contact the History Team at info@National4-HHistoryPreservation.com.

*4-H Heritage Club members are individuals who have made "planned gifts" to the National 4-H Council.

To make a contribution to the National 4-H History Preservation Program; please go to <http://4-HHistoryPreservation.com> to see your options, or mail a check payable to **National 4-H Council** to:
National 4-H History Preservation Program
National 4-H Council
PO Box 37560
Baltimore, MD 21275-5375

Please write **4-H History Preservation** on your check.

4-H History Team Exhibits at NAE4-HA



Tom Tate and Sue Benedetti, National 4-H History Leadership Team, wait for exhibit doors to open at NAE4-HA in Minneapolis.

The 4-H History Team “buttoned” many delegates during exhibit hours at NAE4-HA this year in Minneapolis under the slogan of “4-H History: Our Future”. A giant button emblem was hung as a banner surrounded by the four aspects of history being highlighted this year: 4-H History Website, 4-H Calendar Art cards, “Voices of 4-H History” and the creation of a National 4-H History Map.

Hard working staff and volunteers tried to make sure that everyone attending the conference walked away with at least one button on their clothes singing our theme. Chad Proudfoot, Tom Tate and Sue Benedetti of the History Leadership Team led the volunteers who staffed the exhibit and drummed up business by giving out buttons and invitations throughout the exhibit hall.

Eighty people signed up at the conference to begin receiving the National 4-H History Newsletter and several have signed up on the website since returning home. Many visitors heard about the National 4-H History website for the first time at this meeting. Over 140 people filled out a questionnaire to help pick the six former National 4-H Calendar paintings that will be available for sale as cards through the 4-H Mall later this year. (More on that in another section of the newsletter.) Visitors also learned about the new 4-H History Mapping project being undertaken by the 4-H geospatial enthusiasts and supported by the 4-H History Team. (See the Mapping story for more information about that program.) Others had a chance to watch some of the video finalists in the “Voices of 4-H History” category of 2013 and 2014 FilmFest 4-H and learn how 4-H’ers in their communities can participate in documenting oral 4-H history locally.

We look forward to hearing more about county and state history efforts from visitors to our booth.

Thanks to the Volunteers who helped with our History Exhibit at NAE4-HA

We’d like to thank these 4-H History supporters for jumping right into an extremely busy situation and sharing their time and talents with us. We couldn’t have survived without you!

Volunteers staffing the exhibit included David Pace and Bill Svendsgaard retired Minnesota 4-H staff; Dean Aakre and Linda Hague current North Dakota 4-H staff; and Chip Malone, New York 4-H Staff. Thanks too to Jane Plihal, former Minnesota 4-H member and IFYE for tallying the 140 surveys and to Esther Worker and Trudy Dunham who promoted the 4-H History Map idea at the ESRI booth.



4-H Films, Present and Past: You Can Help Complete the 4-H Film Archive

The medium of film with 4-H as a subject has been important for decades – long before “Voices of 4-H History” promoted filming memories, and even earlier than the FilmFest 4-H was conceived. The impact of “Voices,” the growth opportunities offered by “FilmFest,” and the sound educational base of each are solidly foreseen in the previous use of 4-H film. Because of its educational significance, the National 4-H History Team has assembled, and continues to add to, an archive of films on the 4-H History website, which were created for and about 4-H throughout its history.

To see what we currently have, please visit the collection of 4-H films and other audio/visual materials on your 4-H History website http://4-HHistoryPreservation.com/Media_AV.asp.

But there are films which were made about various aspects of the 4-H program through the years which we do not have copies of. We’re seeking these four 4-H films, so they can be digitized and uploaded onto your 4-H history website:

- “Driver in Command,” 1975, Firestone Tire and Rubber Company, eight minutes; How to conduct a county 4-H safe driving event.
- “e.g. India,” 1966, International Mineral and Chemical Company; Tells the story of American IFYEs in India.

- “Getting Involved,” 1979, The Coca-Cola Company, 15 minutes; To promote the National 4-H Citizenship Awards program.
- “Joe M. Day – 4-H'er,” 1968, J. I. Case Company; A testimonial of success in one young man's 4-H experiences. (Joe Day from KY was on the 4-H Report to the Nation team.)

If you know where there is a copy of any of the above films that could be borrowed for digitization (and returned), please contact the history team at info@4-HHistoryPreservation.com .

“And the Winners Are ...”

Voters Chose Six National Calendar Images to be Printed on Cards



1951 National 4-H Calendar



1956 National 4-H Calendar

4-H Hall of Fame Laureates, 4-H Heritage Club members, and State and County Staff recently voted to select favorite six pieces of National 4-H Calendar art to be printed on cards and sold soon on the National 4-H Mall. The proceeds from sale of these cards will go toward helping to preserve 4-H History now and in future years.

One hundred fifty honorees and guests at the 2014 Hall of Fame and delegates to this year's National Association of Extension 4-H Agents (NAE4-HA) conference voted on their favorite images to be made available to people around the country in this first printing of cards. Those chosen span the length and breadth of the National Calendar Program which itself was originally created to raise funds to help purchase and maintain the National 4-H Center. The History Team hopes that this will be such a popular item that we'll be able to print six more cards each year until all of the images are available for sale. NAE4-HA conference-goers also suggested posters and calendars should be produced and sold. If you like these ideas or have other thoughts for

more uses of these beautiful, historic images, please let us know at info@4-HHistoryPreservation.com .



1966 National 4-H Calendar



1968 National 4-H Calendar

Thirty six paintings created between 1948 and 1990 as a part of the National 4-H Calendar Art program now grace the halls of the National 4-H Youth Conference Center. These paintings show the history of our program including images from the local 4-H family to national events over a significant part of the program's development. Did you know that many, if not all, of the people represented in the paintings were actual 4-H members, parents, leaders and agents? If you know about a family member or friend that was featured in one of these paintings, please let us know at info@4-HHistoryPreservation.com .



1960s or 1970s



1970s or 1980s

Over the past two years, all of the paintings have been assessed, cleaned and repaired. The next step is to keep them safe from light, heat, cold, moisture and dust while still being available for visitors to the National Center to see. That's why the 4-H History Preservation Team has decided to make copies available of the art as post cards and note cards that will help underwrite the expense of protection.

4-H History: The Foundation of our Future

“Hands-on 4-H History” The 1939 National 4-H Congress

The November – December 1939 issue of National 4-H News heralds the upcoming 18th National 4-H Club Congress in Chicago. Unlike today’s event, the program at that time included judging contests of beef, sheep, swine and corn; produce and home economics exhibits; a horse show; and, for the first time that year, the National 4-H Dress Revue. The week also included tours to local museums, a night at the theater and various banquets and luncheons.

News from 4-H Congress was expected to be carried in over 200 newspaper columns and on the NBC Farm and Home Hour radio program.

“**Hands-on 4-H History:**” Although the program and location have changed over the years, National 4-H Congress is still a major event and a highlight for the 4-H members who participate. During its long history, over 100,000 4-H members, volunteers, staff, donors and partners have attended. Are any members, leaders or parents in your club among those who have been to National 4-H Congress? Ask them to share their experience. Visit the National 4-H Congress web site (<http://national4-hcongress.com/>) to learn about what it’s like today. Compare their experiences to what the 2014 delegates will find in Atlanta.

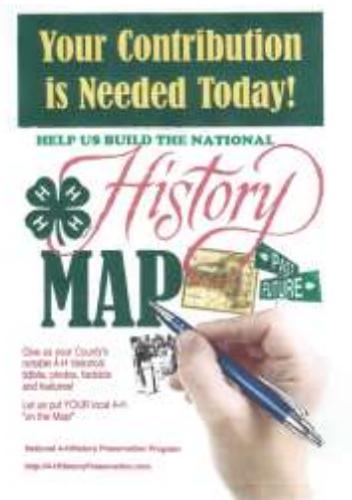


Can anyone tell us what (if anything) has happened to the National Collegiate 4-H Organization? We know that Collegiate 4-H Clubs still exist on some university campuses. But we’re having trouble locating and hooking up with the once-active National Organization. Clearly, Collegiate 4-H Clubs are guardians of troves of 4-H history; hence our interest in establishing a working relationship.

The National 4-H History Preservation Team is interested in receiving any recently-updated history of Collegiate 4-H Clubs, including its national organization. The written description that currently appears on your National 4-H History Preservation website under this heading is a PDF copy of part of the material appearing on the National Collegiate

4-H Organization website when it was closed in 2010.

If you have a Collegiate 4-H Club on your campus (or parents/agents/leaders, if you know of one), please share our contact information with its leadership so that they can help reclaim the history of this important group. We welcome any 4-H Collegiate groups to help us update and expand the significance of Collegiate 4-H Club history on your National 4-H History Preservation website. Contact the National 4-H History Preservation Team at info@4-HHistoryPreservation.com if you have ideas or wish to volunteer for this project.



2015 Launches National 4-H History Map; Includes Your “First” or “Most Famous” 4-H Sites

Every County and State in the country has a “first” or “most famous” 4-H event, person or place to commemorate and this is your opportunity to “Put it on the Map!”

For years, 4-H History Team members have been asked “Where was the first 4-H club in the US? Where is the longest continuously-active club in the country? Where was the first African American 4-H Camp in the Country? Where was the first Native American 4-H Swine Club in America?” and so on.

Now those 4-H History Landmarks can be recorded and tracked as a result of the National 4-H Geospatial Leadership Team’s National 4-H History Map project. This will give every county a chance to nominate the “first” and “most important” 4-H places, people and events (we’re calling all of these “sites”).

How do you nominate a historically significant 4-H location/person/event in your community? Since July, 2014, the 4-H Geospatial Leadership Team has established a website where you can access information about the project. Right now there is a promotional poster (pictured above) and data collection sheet on the site at <http://goo.gl/vGF9nt>. Fill out the data collection form right on the website. If you don't have all of the data requested, fill out what you can and a Geospatial Team member will contact you.

The vision of the 4-H History Map team is a national atlas of the United States to be posted on the Internet after the first of the year. This map can then be accessed using desk top computers, as well as portable units such as laptops, smart phones and tablets. As a 4-H family travels, they can search in advance for locations near where they will travel or use their portable device when on the road.

Curious as to where this idea came from? Every July, a team of youth and adults known as the 4-H Geospatial Leadership Team work together for a week in San Diego, California. Each year, this team provides guidance and recommendations to 4-H National Headquarters and National 4-H Council for new efforts to advance learning about GIS, GPS and Remote Sensing technologies. As a part of this recommendation, the youth/adult team suggests a project that will help introduce the use of geospatial technology to 4-H families. Jim Kahler and Tom Tate, of the 4-H History Preservation Team, also serve as members of the 4-H Geospatial Team.

The 2014 4-H Geospatial Team's recommended two-year project is this 4-H History Map, which would provide members, leaders, alumni, staff, and volunteers a tool for documenting historically significant 4-H locations/people/events in their own community, county or state. Some important examples include: West Virginia's first 4-H camp, Jackson's Mill; Georgia's Rock Eagle camp; birthplaces of Hoke Smith and A. F. Lever, designers of the Smith-Lever Act; South Carolina's first Girls' Tomato Canning Club; and others from communities like yours.

At the NAE4-HA meeting in Minneapolis, the National 4-H Geospatial Task Force appointed a

team to provide guidance to the National 4-H Map effort at the state and local level. Jason Rine, 4-H Educator in West Virginia, will chair the NAE4-HA Geospatial Task Force effort for the mapping project.

The Project will be conducted in four phases:

1. Get each county/state to nominate potential 4-H Historical locations. Anyone in the 4-H family can make nominations on the forms located on the website <http://goo.gl/vGF9nt>.
2. Geospatial Leadership Team reviews submissions and posts those that are complete and ready for entry into the online 4-H History Map. The Geospatial Leadership Team will follow-up nominations that require more information before they can be posted.
3. Posting of the most recently reviewed and selected items to the publicly viewable National 4-H History Map.
4. Use of the National 4-H History Map by 4-H families as they travel the nation.

Please direct questions to:

Tom Tate, National 4-H Geospatial Leadership Team, Tateace@aol.com or Jason Rine, NAE4-HA Geospatial Task Force, Jason.rine@mail.wvu.edu.

History Team Hosts Hall of Fame Laureates in Kathleen's Room at 4-H Center



Chad Proudfoot, 4-H History Leadership Team member, explains voting process to select calendar art for card designs to visitors to the permanent 4-H History exhibit at the National 4-H Youth Conference Center during National 4-H Week.

Contact the 4-H History Preservation Team

Email: info@4-HHistoryPreservation.com
Visit: <http://4-HHistoryPreservation.com>
Tweet: @4H_History

